
THE ROLE OF TRANSPORTATION IN THE TOURISM SPHERE

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ABSTRACT

Today, tourism has become one of the most important industries in the world economy. Previously, tourism was considered as a simple infrastructure for travel and leisure, but now it is formed and developed as an important sector of the economy.

Keywords: Tourism sphere, transportation, transport communication, tours, economy, logistic.

Introduction

Tourism covers many areas of human life and activity. As a specific catalyst of socioeconomic development, tourism has a significant impact on the development of transport and communications, trade, construction, agriculture, consumer goods and other important sectors of the economy. One of the main directions in the development of an export-oriented economy is the tourism industry. Tourism is one of the most important features of the business sector, which attracts a constant flow of foreign tourists.

In general, tourism has a dual content, that is, production and social content. The degree of recovery of the physical and mental strength of a person traveling for tourism purposes reflects the production content of tourism. At the same time, the motive for the restoration of human ability to work has a social significance as a driving force of tourism. We know that Uzbekistan is an ancient and unique country, on the territory of which the most ancient monuments and cultures have emerged, developed, has a huge tourism potential, which in terms of its attractiveness is not inferior to the best places for recreation and travel in the world.

Tourism covers many areas of human life and activity. As a specific catalyst of socioeconomic development, tourism has a significant impact on the development of transport and communications, trade, construction, agriculture, consumer goods and other important sectors of the economy. One of the main directions in the development of an export-oriented economy is the tourism industry. Tourism is one of the most important features of the business sector, which attracts a constant flow of foreign tourists. In recent years, the deepening of globalization and international integration has had a positive impact on the development of tourism. As a result of radical changes in the world economy and international economic relations in the last quarter of the twentieth century, trade, economic, scientific, technical and cultural ties between the two countries have significantly intensified. The growth of economic development in different countries of the world requires an increase in the number of people traveling from one country to another for different purposes. This makes tourism one of the most promising sectors of the national economy. In general, tourism has a dual content, that is, production and social content. The degree of recovery of the physical and mental strength of a person traveling for

tourism purposes reflects the production content of tourism. At the same time, the motive for the restoration of human ability to work has a social significance as a driving force of tourism.

There are more than 7,000 unique historical monuments and glorious and unique architectural samples in our country, beautiful nature reserves and national parks, its rich and colorful nature, centuries-old history of national culture, art and crafts. Our mothers, world-famous national dishes and culinary traditions are the logo of Uzbekistan and a symbol of Eastern hospitality. However, the tourism infrastructure of Uzbekistan, the quality and level of tourism services, as well as the management system of the industry do not meet modern requirements in the context of globalization and fierce competition. The contribution of tourism to the country's economy, the development of services and employment lags behind the world average. These include administrative and economic barriers for tourists in the field of visa regime, state control over tourism activities (licensing and certification), high accommodation and air fares, limited services, underdeveloped engineering, transport and social infrastructure, favorable for tourists.

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Research Methodology and Results

Uzbekistan also ranks 115th in terms of the share of this sector in the country's GDP, 103rd in terms of investment and 69th in terms of employment. However, it should be noted that Uzbekistan is also included in the list of the most "hot" tourist destinations in 2017 in the influential Financial Times. The recent increase in the attractiveness of Uzbekistan, the emergence of books and television programs about the Silk Road, the fact that Uzbekistan is a very attractive country for those who can not travel long distances across the Silk Road. This is due to the fact that the mosques, mausoleums and minarets of ancient commercial cities such as Khiva, Bukhara and Samarkand are located in this area.

A comprehensive assessment of the tourism potential of the country by international experts revealed its high level (58.7%) and the extreme attractiveness of tourist areas for foreign and domestic tourists. In other words, more than half of Uzbekistan's natural and landscape resources can be used to develop many services in the field of tourism. However, despite the high potential of tourism, the level of its positive impact on the economic development of the country is very low. Therefore, at present, great attention is paid to the development of tourism in the country.

If we achieve the effective development of tourism, we can achieve the following results: The gross national product of our country will increase; An increase in state budget revenues will be achieved; Foreign capital will increase and foreign exchange earnings will increase; Production and services will be further developed through increased investment by tourists in Uzbekistan; Employment will grow, new jobs will be created; Development of tourism infrastructure and industry will be ensured; Tourism development Through the development of other areas.

Analysis

The above-mentioned normative documents include the following tasks, taking into account unprecedented measures to radically reform the tourism industry, which will determine the transition of public policy to a qualitatively new level:

-Accelerated development of modern objects of tourism infrastructure in the regions of the republic, first of all hotels, transport and logistics structures, engineering and communication infrastructure, wide attraction of foreign investments for these purposes;

-Development of competitive tourism products, creation of new tourism routes in the regions, their introduction to world tourism markets;

-Radical improvement of the system of quality training of qualified personnel for the tourism industry. Uzbekistan is ranked ninth in the world by number of historical and architectural monuments. The above gives reason to conclude that Uzbekistan has great potential for development of tourism. At the same time, the results of the analysis show that appropriate attention and necessary support are not rendered, especially financial, for development of tourism infrastructure; overcoming institutional, managerial and human resource problems in the industry was a formality. The situation in the case pointed to absence of interagency coordination in this area at the appropriate level. Not coherent policy in this area also negatively reflected in hospitality management, to one extent or another.

Conclusion

In short, if I consider tourism as a strategic sector of the economy, we can implement a set of measures related to tourism in the development of regional economies, as well as the country's economy, within the framework of the programs and concepts. If we do, we will definitely achieve the desired goal.

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